

Lavish Lifestyles Concierge will officially launch on November 6th with a star studded event at the Jim Hensen Studios in Hollywood

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LOS ANGELES – (PR Newswire) --Oct 16, 2007--- On November 6th the Jim Henson studios will play host to an invitation-only private engagement. On this day, Lavish Lifestyles Luxury Concierge will introduce itself to the Los Angeles entertainment and professional communities. This star studded red carpet event will be hosted by Lavish Lifestyles founder, Cynika Drake, with special guest host Good Day LA's Jillian Barberie-Reynolds and Grant Reynolds.

Guests will receive invitations as unique as the services Lavish Lifestyles provides. "We wanted our invitations to stand out", remarks Drake, "so we contacted Ty at Snowflake Gift Company to create three-dimensional invitations that provide a hint of the extravagant services Lavish Lifestyles offers".

Lavish Lifestyles founder Cynika Drake also wanted to convey a romantic Tuscan theme so she contacted Jeff Korman of Spectra Laser Systems for romantic lighting and visual displays, and Rachel Winokur of Etta Designs to bring her vision to life. Winokur will arrange sustainable teak outdoor seating and tables from Maku Furnishings with accent furniture and accessories from Plantation LA and Petersen Antiques to transform the courtyard into an intimate romantic space exuding old world charm.

Celebrity Chef Michael Parise owner of Cannoli Kings Catering, rated number one in Los Angeles will collaborate with Briar Rose Winery to create a menu of delicious Italian Hors d' oeuvres paired with a selection of award winning wines. Additionally, guests will enjoy specialty margaritas prepared by Giovanni the Margarita King.

Furthermore, guests will not leave the bash empty handed as Lavish Lifestyles will give each of the 300 guests a gift certificate worth \$100 to use towards concierge services. In addition, 50 Celebrity/ VIP guests will receive wonderful gift bags created by Lavish Lifestyles containing: chandelier earrings with freshwater pearls dipped in platinum from Kristy Kelly Couture and Kristy Kelly for Disney Fairytale Weddings, boarding passes to a Newport Harbor Celebrity Cocktail Cruise from American Yacht Charters, Lip Tox Lip Enhancement Serum from The Finishing Touch – hair, makeup and image studio, gift cards for a custom massage from Voda Spa, chocolates from around the world from Maya Chocolates, gift Certificates for baby apparel and merchandise from Tough Cookies, O.P.I Nail Lacquer, custom blended Lipstick from You Cosmetics, gift certificates from Naked Baby Boutique, Sky Lab T-Shirts, and a gift certificate for a personal training session from Sky Sport and Spa, gift certificates for cut, color and style from Capella Salon, gift cards from Blu Fusion Diamonds, pure soy massage candles from Lotion Glow, 100% natural fruit flavored water from Hint Drinking Water and a complimentary in-home interior design consultation from Fasano Designs/Everything Home LA.

About Lavish Lifestyles:

Lavish Lifestyles is a luxury personal concierge and event planning company founded and headquartered in Los Angeles by Cynika Drake. Lavish Lifestyles specializes in one-of-a-kind romantic experiences and unique adventures. **www.lavishlifestylesla.com**

Contact: Cynika Drake (310-499-3968) cdrake@lavishlifestylesla.com